

## **2008 PROMOTIONAL SCHEDULE**

- Fri., May 30 vs. MAD      OPENING NIGHT presented by CENTURYTEL/WLFN  
Live pre-game performance by the Phat Daddies, Big Event Inflatables  
- *Quillin's Food Fest Friday's, All Fans Will Receive a "Q-Pon" -*
- Sat., May 31 vs. ROC      MAGNET SCHEDULE NIGHT presented by MILLER LITE, Big Event Inflatables  
1<sup>ST</sup> 1,000 fans receive a magnet from MILLER LITE/LEINENKUGEL'S  
- *Cheese Mountain Pizza Saturday, Coupons from KWIK TRIP -*  
- *"Logger Hour" with Leinenkugel's: \$1 12 oz. beers from 5:30-6:30 -*  
- *Saturday Game Night: Come Early to Play and Win! -*
- Wed., June 4 vs. DUL      YOUR HOME IMPROVEMENT COMPANY Night at the Park  
- *WKBT TV 8 Website Wednesday's, Special Concession Coupon at wkbt.com -*
- Thurs., June 5 vs. DUL      LIVE PERFORMANCE BY "ZOOPERSTARS"; TEAM POSTER NIGHT presented by  
CENTUTY FOODS, Big Event Inflatables  
1<sup>ST</sup> 500 fans receive a Loggers Team Poster
- Sat., June 7 vs. MAD      BREWERS NIGHT presented by GERHARDS 1<sup>ST</sup> SUPPLY  
1<sup>ST</sup> 250 fans receive a Ryan Braun Bobblehead  
- *Cheese Mountain Pizza Saturday, Coupons from KWIK TRIP -*  
- *"Logger Hour" with Leinenkugel's: \$1 12 oz. beers from 5:30-6:30 -*  
- *Saturday Game Night: Come Early to Play and Win! -*
- Mon., June 9 vs. ALEX      TBD  
- *La Crosse Tribune Family Night -*
- Tue., June 10 vs. ALEX      Z-93 Night at the Park  
1<sup>ST</sup> 500 Fans receive Surprise Giveaway!
- Wed., June 11 vs. ED      STATE BANK FINANCIAL Night - Come dressed and ready to play LET'S MAKE A  
DEAL!  
Prizes all night long compliments of State Bank Financial  
- *WKBT TV 8 Website Wednesday's, Special Concession Coupon at wkbt.com -*
- Fri., June 13 vs. STC      FRIDAY NIGHT FIREWORKS from FRANCISCAN SKEMP HEALTHCARE  
Pre-game Softball Hitting Display presented by MIKEN SPORTS and KQ98  
- *Quillin's Food Fest Friday's, All Fans Will Receive a "Q-Pon" -*
- Sat., June 14 vs. STC      VITERBO Night at the Park, VIROQUA Community Night  
1<sup>ST</sup> 500 Fans receive a Foam Noodle compliments of Viterbo  
- *Cheese Mountain Pizza Saturday, Coupons from KWIK TRIP -*  
- *"Logger Hour" with Leinenkugel's: \$1 12 oz. beers from 5:30-6:30 -*  
- *Saturday Game Night: Come Early to Play and Win! -*
- Sun., June 15 vs. EC      FATHER'S DAY with WKTY 580 AM, TOMAH Community Night  
1<sup>ST</sup> 500 at the Gate receive a Surprise Giveaway  
*Dads get ready to compete in Special Father's Day Contests!*  
- *Stylin' Sundays with Beautanica: Coupons at the Gate -*  
- *Pray & Play Sunday's - Show your Church Bulletin for \$1 off ticket -*
- Fri., June 27 vs. ROC      PEANUT FREE NIGHT presented by ALLERGY ASSOCIATES  
FRIDAY NIGHT FIREWORKS post-game extravaganza!  
- *Quillin's Food Fest Friday's, All Fans Will Receive a "Q-Pon" -*

Sat., June 28 vs. BRA NASA Night at the Park, Pre-Game Live Music  
- Cheese Mountain Pizza Saturday, Coupons from KWIK TRIP -  
- "Logger Hour" with Leinenkugel's: \$1 12 oz. beers from 5:30-6:30 -  
- Saturday Game Night: Come Early to Play and Win! -

Sun., June 29 vs. BRA LIVE PERFORMANCE by "BIRDZERK" presented by WXOW TV 19  
Big Event Inflatables!  
- Stylin' Sundays with Beautanica: Coupons at the Gate -

Mon., June 30 vs. EC HALLOWEEN IN JUNE presented by GRANDSTAY RESIDENTIAL SUITES  
Prizes for Top Costumes!  
- La Crosse Tribune Family Night -  
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Sat., July 5 vs. BC "VEGAS NIGHT" with THE ZOO 105.5 FM and BIG EVENT INFLATABLES  
- Cheese Mountain Pizza Saturday, Coupons from KWIK TRIP -  
- "Logger Hour" with Leinenkugel's: \$1 12 oz. beers from 5:30-6:30 -  
- Saturday Game Night: Casino Tables Available Throughout the Park -

Sun., July 6 vs. BC BIOLIFE PLASMA SERVICES Day at the Park  
- Stylin' Sundays with Beautanica: Coupons at the Gate -

Mon., July 7 vs. GB THRIVENT FINANCIAL Night at the Park  
- La Crosse Tribune Family Night -

Tue., July 8 vs. GB 2<sup>nd</sup> Annual Pre-Game Burrito Eating Championship with BURRACHOS!  
Big Event Inflatables!

Thur., July 10 vs. EC 94.7 CLASSIC HITS Night at the Park, LA CRESCENT Community Night  
1<sup>st</sup> 500 at the Gate receive a Surprise Giveaway!

Fri., July 18 vs. WIS FRIDAY NIGHT FIREWORKS presented by KWIK TRIP  
"A TRIBUTE TO SPECIAL OLYMPICS"  
- Quillin's Food Fest Friday's, All Fans Will Receive a "Q-Pon" -

Sat., July 19 vs. WIS LIVE PERFORMANCE BY "RALLY", OLSTEN STAFFING Night at the Park  
- Cheese Mountain Pizza Saturday, Coupons from KWIK TRIP -  
- "Logger Hour" with Leinenkugel's: \$1 12 oz. beers from 5:30-6:30 -  
- Saturday Game Night: Come Early to Play and Win! -

Mon., July 21 vs. MAD CHRISTMAS IN JULY presented by NORTH COUNTRY STEAK BUFFET  
Big Event Inflatables!  
- La Crosse Tribune Family Night -

Thur., July 24 vs. WAT 95.7 THE ROCK Night at the Park  
1<sup>st</sup> 500 at the Gate receive a Surprise Giveaway!

Fri., July 25 vs. WAT FRIDAY NIGHT FIREWORKS presented by US CELLULAR  
WINONA Community Night  
- Quillin's Food Fest Friday's, All Fans Will Receive a "Q-Pon" -

Sat., July 26 vs. GB BRICKL BROS. and COW97 Night at the Park  
- Cheese Mountain Pizza Saturday, Coupons from KWIK TRIP -  
- "Logger Hour" with Leinenkugel's: \$1 12 oz. beers from 5:30-6:30 -  
- Saturday Game Night: Come Early to Play and Win! -

<b>Sun., July 27 vs. GB</b>	<b>TEAM PICTURE DAY</b> presented by <b>STONE CREEK INN</b> <b>1<sup>ST</sup> 500 Fans</b> Receive a <b>Loggers Team Picture</b> <i>- Stylin' Sundays with Beautanica: Coupons at the Gate -</i>
<b>Mon., July 28 vs. BC</b>	<b>BASEBALL CARD DAY</b> brought to you by <b>MIDWEST COCA-COLA/EAGLE 102.7</b> <b>1<sup>ST</sup> 1,000 Fans</b> receive a <b>2008 Loggers Team Set</b> <b>Big Event Inflatables!</b> <i>- La Crosse Tribune Family Night -</i>
<b>Tue., July 29 vs. BC</b>	<b>OKTOBERFEST Night</b> at the Park - <b>The 2008 Button is Unveiled!</b> <b>Wear your Lederhosen!</b>
<b>Fri., Aug. 1 vs. WAT</b>	<b>FRIDAY NIGHT FIREWORKS</b> presented by <b>US CELLULAR</b> <i>- Quillin's Food Fest Friday's, All Fans Will Receive a "Q-Pon" -</i>
<b>Sat., Aug. 2 vs. WAT</b>	<b>HARRIS BANK Night</b> at the Park <i>- Cheese Mountain Pizza Saturday, Coupons from KWIK TRIP -</i> <i>- "Logger Hour" with Leinenkugel's: \$1 12 oz. beers from 5:30-6:30 -</i> <i>- Saturday Game Night: Come Early to Play and Win! -</i>
<b>Thur., Aug. 7 vs. MAD</b>	<b>VALLEY VIEW MALL Night</b> at the Park <b>Big Event Inflatables!</b>
<b>Sun., Aug. 10 vs. WIS</b>	<b>TBD</b> <i>- Stylin' Sundays with Beautanica: Coupons at the Gate -</i>
<b>Mon., Aug. 11 vs. WIS</b>	<b>FAN APPRECIATION NIGHT</b> brought to you by <b>MILLER LITE</b> and <b>THE LA CROSSE RADIO GROUP</b> ... <b>Specials &amp; Prizes all night long!</b> <b>Big Event Inflatables!</b> <i>- La Crosse Tribune Family Night -</i>